

LOYOLA

LAW SCHOOL | LOS ANGELES

FOR IMMEDIATE RELEASE

March 2, 2005

OUTSOURCING'S NEXT FRONTIER—LEGAL SERVICES

Loyola Law School Los Angeles Gathers Top Attorneys for Discussion of Potential Loss of Patent Work to Foreign Professionals

LOS ANGELES—Patents are valuable, but filing a patent application can be expensive. One solution that is attracting the interest of American high tech companies is OUTSOURCING—sending application preparation work overseas—which saves money but eliminates more American jobs.

How to obtain cost-effective patents is the focus of a conference at Loyola Law School Los Angeles—it will feature patent experts from corporations, foundations, academia, government and law firms.

The conference's Opening Keynote Speaker is Stephen G. Kunin, attorney at law with Oblon, Spivak, McClelland, Maier & Neustadt. Kunin is the former deputy commissioner for patent examination policy for the U.S. Patent Office, and is widely experienced in formulating U.S. patent policy. Kunin's topic will be "Outsourcing Initiatives in the USPTO's 21st Century Strategic Plan."

The Closing Keynote Speaker, Mozelle W. Thompson, is a former commissioner with the U.S. Federal Trade Commission—he will speak on "Patent Reform and the Future of Innovation."

Panel discussions will cover the following topics: "Controlling Patent Costs;" "Is Outsourcing the Answer?" and "The Effect of Outsourcing on the Valuation of a Patent." For a full list of speakers, please visit events.lls.edu/patents.

Members of the media are welcome. To arrange access, please contact Kira Poplowski, director of communications, at 213.736.1445, 213.798.0558 or kira.poplowski@lls.edu.

About Loyola Law School, Los Angeles

Located in downtown Los Angeles—a legal, financial and media capital—Loyola Law is home to prominent faculty with expertise in a wide variety of legal issues. Loyola Law School has produced top attorneys for nearly a century. For expert commentary, please contact Kira Poplowski, director of communications, at 213.736.1445 or kira.poplowski@lls.edu.

###